

**BOARD OF COMMISSIONERS  
MEETING -WORK SESSION  
JULY 9 2018**

A Work Session of the Board of Commissioners of Public Hospital District No. 1, Skagit County, was held at Skagit Valley Hospital.

**ATTENDANCE**

Present were: Commissioners Peter Browning, Bruce Lisser, Jeff Miller, and Gary Shand; Brian Ivie, President/CEO; Deborah Martin, Regional Vice President, Human Resources; Kari Ranten, Director of Marketing, Tracey Elfstrom, Director of Organizational Development, Christina Logalbo, Director of Kidney Dialysis Center, Brad Berg, Legal Counsel joined by phone; and Joanie Whitener, Executive Secretary.

**CALL TO ORDER**

The meeting was called to order at 5:02 p.m. by Mr. Lisser.

**EXCUSED ABSENCES**

It was moved, seconded, and unanimously carried to excuse Jim Hobbs and Julie Blazek from the meeting.

**REPORTS AND DISCUSSION**

**MARKETING PLAN**

Kari Ranten, Director of Marketing presented an overview of the Skagit Regional Health Marketing Plan. Ms. Ranten shared the materials and methods used to reach our providers, patients, employees, and community members with SRH healthcare marketing information such as service line campaigns. She stated that consumers primarily use the Internet to guide their healthcare decisions and advised that SRH was proactive in its development of digital marketing opportunities and data provided by Search Engine Marketing.

**THE THOUGHT EXCHANGE –  
Employee Engagement**

Tracey Elfstrom, Director of Organizational Development provided the Board with an update on the participation numbers regarding employee engagement with the rollout of the Thoughtexchange program, as well as the types of input received. Ms. Elfstrom reported the Thoughtexchange Vendor Team was now gathering the data and compiling the noted themes. Ms. Elfstrom advised the next steps in the process would be to provide prompt and ongoing communication to staff on any actions taken to date as a result of the thoughts given or if more in-depth investigation was required before a second Thoughtexchange was conducted.

**HORTY SPRINGER**

Mr. Ivie advised the Board of an invitation to attend the upcoming onsite MEC and MS Leadership Education conference on July 18-19 presented by Horty Springer. He stated that Board members were encouraged to attend as they were available.

**EXECUTIVE SESSION**

Mr. Lisser stated the Board would now go into Executive Session to discuss with legal counsel matters pursuant to RCW 42.30.110 (1)(c) and RCW 42.30.110 (1) (i).

The meeting went into Executive Session at 6:10 p.m. The Board anticipated 50 minutes for Executive Session.

**REGULAR SESSION**

The meeting returned to Regular Session at 7:00 p.m.  
It was moved, seconded, and unanimously carried to revise the agenda.

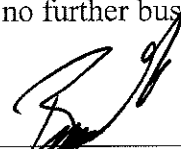
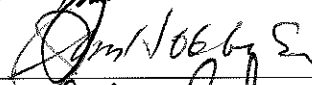
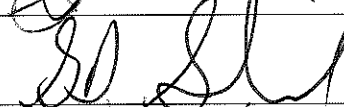
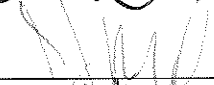
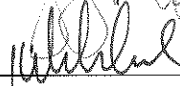
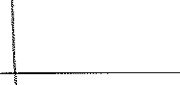
**REVISED AGENDA**

**MOTION**

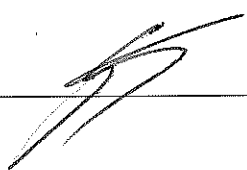
It was moved, seconded, and unanimously carried to exercise the option granted in the District's employment agreement with Brian Ivie to extend the temporary housing and storage allowance specified in the agreement for an additional three months.

**ADJOURN**

As there was no further business, the meeting adjourned at 7:02 p.m.

  
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ATTEST:

  
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